

BUSINESS AND ENTREPRENEURSHIP TRAINING TAILORED TO THE NEEDS OF TOMORROW

A Practice Enterprise is a trainee-run company that operates like a real business. It silhouettes a real enterprise's business procedures, products and services. A Practice Enterprise resembles a real company in its form, organisation and function.

KEY PLAYERS



Trainees



Trainers



Mentor Companies

MARKETING

- act as employees & managers
- operate business activities
- learn business tasks & skills
- act as facilitators & coaches
- direct & structure activities
- provide guidance & support
- connection to real world of work
- offer advice & insight support with marketing materials

BUSINESS PLANNING ADMINISTRATION \$\frac{\pi}{2}\$

SKILLS DEVELOPMENT ?

LEARNING-BY-DOING

HUMAN RESOURCE MANAGEMENT NEGOTIATING ••

ICT & DIGITAL SKILLS

PROJECTS

SOCIAL & DIGITAL MEDIA

INTERNATIONAL COMMERCE

BENEFITS

- Award-Winning Best Practice
- Real-World Business Experience
- Soft Skills Training
- **Digital Competences**
- **Business Connections**
- Transferability of Concept
- **Project Participation**

SERVICES

- Commercial & Banking Software
- **Network Portal**
- Standardized Methodology
- International Workshops & Seminars
- National & International Trade Fairs & Competitions
- Training & Exchange Possibilities for Trainees & **Trainers**

Want to become part of our network? Join our worldwide community!











info@penworldwide.org

Who We Are



OUR NETWORK

PEN Worldwide is a non-profit association that administrates the Worldwide Practice Enterprise Network. The network was established in 1993 in Germany and today is represented around the world on every continent. The association assists education and training organizations to deliver training in entrepreneurship and business skills. Our standardized Practice Enterprise methodology helps trainees to develop new business skills, to find jobs and increase their employability.



The National Office provides all essential macro-economic functions and support operations which are expected to be available in the real business world to create a complete economic simulation for Practice Enterprises in their country.



TARGET GROUPS

The Practice Enterprise concept is tailored to the needs of tomorrow and is a proven model for practical business and entrepreneurship training. It helps trainees to meet the challenges of our competitive labour market by putting their skills into action.









